

Christian Moor

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EDUCATION

Oregon State University (OSU) Corvallis, OR Expected Grad: June 2019
Bachelors of Science in Marketing

WORK EXPERIENCE

Oregon State University Corvallis, OR June 2018 - Present
College of Business Recruiter

- Support in the College of Business' recruiting efforts of first time freshmen and transfer students
- Answer questions from prospective students and their families and lead tours
- Assist with marketing efforts including social media and newsletters

Guayaki Corvallis, OR Aug. 2017 - June 2018
Brand Ambassador

- Collaborate campus organizations and supervisor to increase brand awareness and Guayaki's culture
- Coordinate events to actively promote Guayaki products for the Oregon State University community

OSU—First-Year Student START Program Corvallis, OR Summer 2017
Orientation Leader

- Served as a representative of OSU by demonstrating leadership, responsibility, and effective communication skills through the facilitation of the first-year new student orientation program
- Effectively communicated university information to 100+ new students while helping them to adjust to college and develop peer relationships through group discussions and interpersonal interactions
- Maintained an awareness of campus resources and utilized problem solving skills to answer unexpected questions in order to advise students appropriately
- Demonstrated flexibility in the event of frequent changes in weekly sessions, schedule, and environment.

EXTRACURRICULAR ACTIVITIES

OSU Theta Chi Fraternity Sigma Chapter Corvallis, OR Nov 2017 - December 2019
President

- Responsible for coordinating the general operation and performance of the chapter
- Represents the chapter as a representative and spokesperson

OSU Center for Fraternity and Sorority Life Corvallis, OR May 2017 - May 2018
Marketing Chairman for All-University SING

- In charge of effectively communicating with graphic designers, photographers, DJs, and videographers
- Responsible for managing social media accounts, apparel, and coordinating other marketing visuals

SKILLS

- HTML5, CSS3, Bootstrap, Javascript
- Microsoft Office
- Google Analytics
- Digital Marketing
- Excellent Communication
- Leadership
- SEO